

May 21 2008 7:44AM

SCOTT Zimmerman

RECEIVED 9194694139

P. 1

CENTRAL FAX CENTER

MAY 21 2008

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Matz, et al.

Attorney Docket: 01378

Serial No: 10/017,630

Art Unit: 3629

Date Filed: 12/14/2001

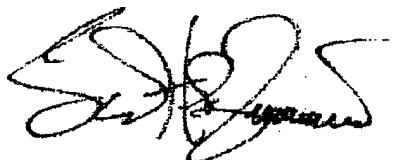
Examiner: Ouellette, Jonathan

Title: "SYSTEM AND METHOD FOR DEVELOPING TAILORED CONTENT"

37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being transmitted via facsimile to the USPTO centralized facsimile telephone number (571) 273-8300.

Scott P. Zimmerman
Name of Person Transmitting This Paper



May 21, 2008
Date of Transmission

RESPONSE TO FEBRUARY 25, 2008 OFFICE ACTION

Commissioner for Patents

The Assignee respectfully requests reconsideration and entry of the following amendment in response to the office action mailed February 25, 2008. The Assignee respectfully submits that the pending claims distinguish over the cited documents.